

MCA INFO SESSION II

Spring 2025

texasmca.org

Majors: BHP + CS + Marketing

Certificate: BDP Environment & Sustainability

Work Experience:

- Summer 2023 Intern @ ISG (via Accenture)
- Summer 2024 Intern @ JP Morgan Chase
- Incoming Summer 2025 Intern @ Capital One

Interests: Pittsburgh Steelers, Houston Rockets, Quesadillas



Soumil Voma

MCA President

Majors: BHP + MIS

Minor: Education Psychology

Work Experience:

- Summer 2023 Intern @ Northwood Group
- Summer 2024 Intern @ Fidelity Investments
- Incoming Summer 2025 Intern @ BCG

Interests: Disney Movies, Concerts, Austin food exploring



Adithi Rao

Recruiting Director

President



Soumil Voma
Capital One



Adithi Rao
BCG



Aditya Mudgal
McKinsey & Co.



Camille Chuduc
BCG



Danielle Gu



Grace Zhou



Hanif Lawal
Bain & Co.



Hansa Sreemanthula
McKinsey & Co.



Jessica Selvarayan
BCG



John Zurbriggen
Bain & Co.



Kaitlyn Bates
BCG



Landon Fisher



Luis Castaneda
BCG



Luke Anderson
McKinsey & Co.



Pranav Govil
Strategy&



Reeba Abraham
Bain & Co.



Rashi Lakhota
BCG



Sydney Chung



Sydney Gadol
BCG



Tanya Ratnani
McKinsey & Co.



Viveka Mallampaty
AMD



Liam Stemetzski
American Airlines



Ilina Arya
McKinsey & Co.

TODAY'S AGENDA



INTRO TO
MCA



CONSULTING 101



INTRO TO
CASING



MCA ALUM

THE MANAGEMENT CONSULTING ASSOCIATION'S MISSION IS...

“...to provide a platform for recruiting success with the top management consulting firms through **(1) training, (2) mentorship, and (3) recruiting assistance** by connecting students who will enter consulting with students who seek to gain internships in the industry.”



TRAINING

- Weekly workshops
 - Resume crash course
 - Case interviewing 101, advanced casing, etc.
 - Behavioral interviews
 - Mental math



MENTORSHIP

- Each MCA admit is assigned a personal, I-on-I mentor
 - Weekly check-ins
 - Support through recruiting process



RECRUITING ASSISTANCE

- Relationships with recruiters and resume reviewers at top firms
- Historically great placement
- Alumni network

DO YOU QUALIFY?

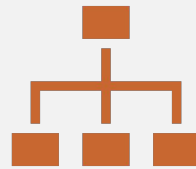
- People who qualify for Summer 2026 internships
 - Current sophomores
 - Freshmen who qualify for diversity programs
 - Diversity applicants identify as Black, African American, Hispanic, Latino, and/or a part of Indigenous groups in North America
 - Third-year students in 5-year programs

WHAT ARE WE LOOKING FOR?



People of any academic background

Fairer application and interview focusing on universal problem-solving skills



Logical, structured thinking in the application/interview

Your unique thought process, not prewritten frameworks



Well-crafted resumes that highlight your potential

Achievements over responsibilities

APPLICATION PROCESS



Written Application & Resume

Download the application from
texaszca.org and submit by 02/07 at
11:59pm CT



Interviews

After reviewing the applications, selected
applicants will be sent invites to interview

CONSULTING 101

WHAT IS
MANAGEMENT
CONSULTING?

“Management consulting is the practice of helping organizations improve their performance primarily through the analysis of existing organizational problems and development of plans for improvement”

WHAT KINDS OF PROJECTS?

FUNCTIONS

- Business unit strategy
- Pricing
- Marketing/sales
- Financial restructuring
- M&A advisory
- Due diligence

INDUSTRIES

- Consumer goods
- Energy
- Healthcare
- Private equity
- Retail
- Technology
- Travel
- Non-profit

INTRO TO CASING

WHAT IS CASING?

- Consulting firms ask you to solve a “case,” or a mock business problem
- Based on real projects, often that the interviewer has worked on (BCG/Bain)
- Business background not required, but knowledge of business terms is
- Start by presenting a “framework” to solve the problem
 - Most important part!
 - ex) Should Company X acquire Company Y?
 - Frameworks: “I want to look at 3 issues. First, what is the **stand-alone valuation** of Company Y? Second, is there **synergy** between our two companies? Third, what’s the **feasibility** of initiating this merger?”

MECE

1

Mutually exclusive (items can fit into only one category at a time)

2

Collectively exhaustive (~all items can fit into one of your categories)

SAME CONCEPTS IN BUSINESS!

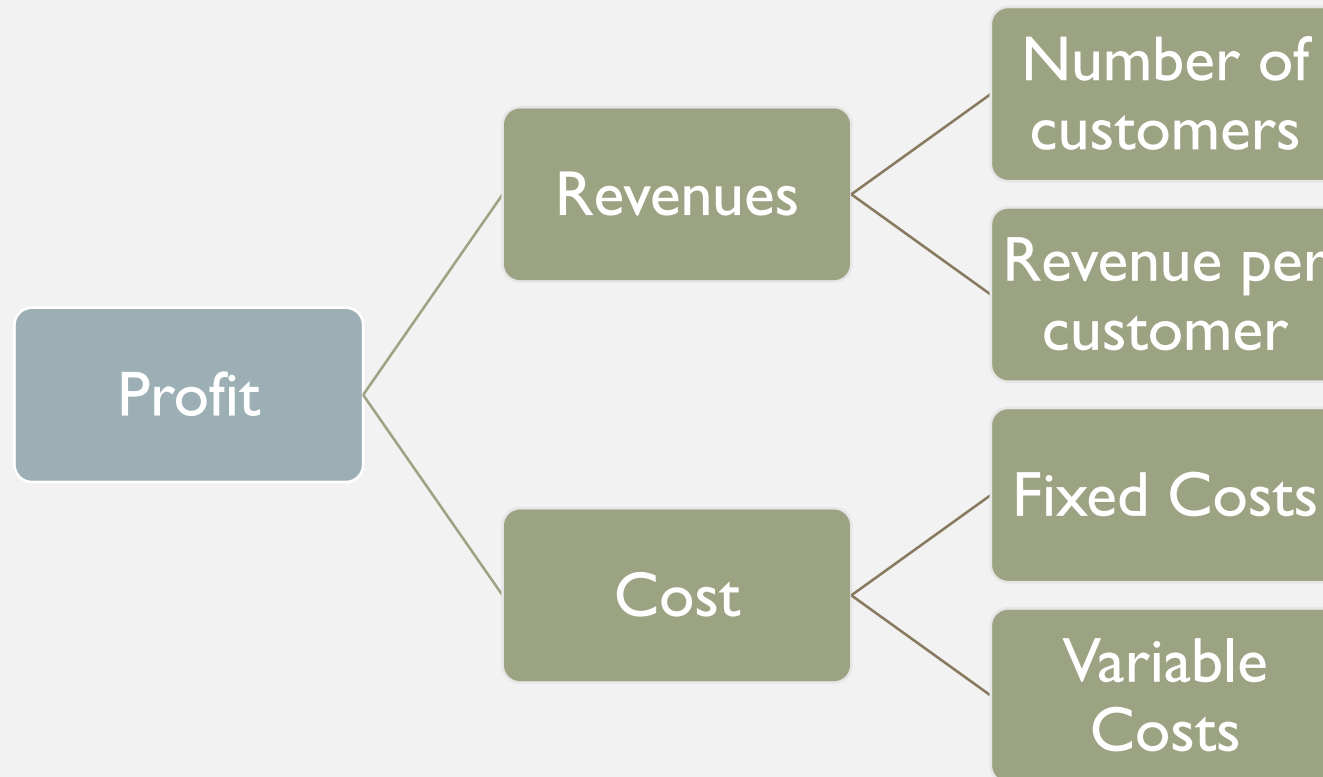
- Your client's lemonade stand is losing money quickly. What factors would you consider in solving this problem?
- My Framework:
 - Revenues
 - Pricing
 - Expenditures

Is it collectively exhaustive?

Is it mutually exclusive?

SAME CONCEPTS IN BUSINESS!

Much better...



NOW IT'S YOUR TURN...

Our client, Coffee Kingdom, is Italy's leading coffee brand. Coffee Kingdom does not have significant international presence.

The client has always spent heavily on marketing and is known as a trendsetter in the coffee market.

Given the saturation of the Italian market and fierce competition from other domestic brands, the client is currently considering entering new markets (i.e., new geographies).

How would you determine which new market (if any) Coffee Kingdom should enter?

POTENTIAL ANSWER

- “I want to consider **three** factors...”
 - **Opportunity size**
 - Market size and growth for each alternative
 - Margins we could expect to earn
 - **Potential share**
 - Competitive landscape
 - Customer tastes
 - What percent of people would like our product in each alternative?
 - **Ability to serve**
 - Distance from our factories
 - Taxes, regulation, etc.
 - Manufacturing capacity

SLACK AND FAQS



Join For Updates (Attendance)

Do I need to know how to case?

Do I need to be in a consulting org to apply?

How many people do we typically take?

Do I need to be a business major?

CHAT WITH
MCA ALUM



Nilay Gandhi

First Year Analyst @ McKinsey Dallas

MCA Spring 2022 Cohort

Texas Management Consulting Association

Consulting recruiting is tough. We're here to help.



10-week training program with curated workshops



Access to 200+ person alumni network at top-tier firms



Paired with a mentor who has already navigated the process



Firm-sponsored events with major consulting firms

Considering a career in consulting? We are recruiting!

January 27 10:00 AM CST	APPS OPEN!
January 28 7:00 PM CST	INFO SESSION #1 Location: UTC 1.130
January 30 7:00 PM CST	COFFEE CHAT #1 Location: Gong Cha @Dobie
February 3rd 8:00 PM CST	INFO SESSION #2 Virtual
February 5th 6:00 PM CST	COFFEE CHAT #2 Location: Gong Cha @Dobie
February 6th 6:00 PM CST	DROP IN OFFICE HOURS Location: Atrium
February 7th 11:59 PM CST	APPS CLOSE!

THANKS FOR
COMING!

QUESTIONS?